

# ORGANIZATIONAL RESILIENCE WHY IT MATTERS AND HOW IT CAN HELP YOUR BUSINESS

- ▶ Unexpected changes can be challenging for individuals and organizations alike, but they are inevitable.
- ▶ The way you deal with challenges and problems will determine the future of your business.
- ▶ This is where organizational resilience comes into play.

## WHAT IS ORGANIZATIONAL RESILIENCE?

*Organizational resilience is an organization's ability to foresee, plan for, respond to and adapt to gradual change and unexpected disruptions in order to survive and thrive.*

## WHY DOES ORGANIZATIONAL RESILIENCE MATTER?

Organizations all over the world have seen a massive change since the start of the global pandemic.

Threats that organizations face right now that require them to be resilient include:

- ▶ The COVID-19 pandemic
- ▶ The rise of hybrid and remote workforces
- ▶ The expanding cyberattack surface

**Remember:** Your technology and processes should be supporting your people and making their lives easier.

## HOW ORGANIZATIONAL RESILIENCE CAN HELP YOUR BUSINESS

Organizational resilience is crucial for businesses because it enables them to recover more sustainably from setbacks.

According to Deloitte, resilient organizations are more prepared, adaptable, collaborative, trustworthy and responsible.

- Resilient businesses:
- ▶ Create an environment for innovation
  - ▶ Adapt to meet changing customer needs
  - ▶ Overcome reputational and organizational setbacks
  - ▶ Rise to challenges

## PEOPLE, PROCESS, TECHNOLOGY THE CENTER OF ORGANIZATIONAL RESILIENCE

**People**  
Building resilience for your people necessitates a sensible approach to performance goals and work-life balance, which leads to higher employee and customer retention.

**Process**  
Resilient processes are succinct, well-researched, take into account all users and use cases, are easily adaptable, increase organizational effectiveness, and are simple to document and teach to others.

- Technology**
- ▶ While developing a comprehensive organizational resilience strategy, an organization's entire IT ecosystem must be considered, right from cybersecurity and compliance to backup and recovery.
  - ▶ Investing in resilient technologies provides a safety net that can be utilized to isolate and prevent malicious behavior, pivot with market conditions or recover faster from setbacks.

Are you ready to take the first step towards building a more resilient organization? If so, it's time to bring your organization's people, processes, and technology together.

**Contact us to find out how we can make your technology stack more resilient.**